

Survey Name	Poll Question	Poll Option
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	<ul style="list-style-type: none"> Relatively easy to administer Can be developed in less time (compared to other data-collection methods) Cost-effective, but cost depends on survey mode Can be administered remotely via online, mobile devices, mail, email, kiosk, or telephone. Conducted remotely can reduce or prevent geographical dependence Capable of collecting data from a large number of respondents Numerous questions can be asked about a subject, giving extensive flexibility in data analysis
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	<ul style="list-style-type: none"> Useful when there is clear objective Easy to administer Easy to use at different context Findings can be generalised
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Reach large population sizes. quick, less resources, get what you ask
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	<ul style="list-style-type: none"> Because of the high representativeness brought about by the survey method, it is often easier to find statistically significant results than other data gathering methods. Multiple variables can also be effectively analyzed using surveys. High Representativeness. Precise Results.
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	<ul style="list-style-type: none"> Easy to use Easy with tech
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	more for statics...more people can respond
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Dependable
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	high representativeness, low cost, convenient data gathering, analysis
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	To get unified response and easy to implement and analyze
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	It's more honest
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Surveys are representative, flebile and detailed
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	<ul style="list-style-type: none"> It provides the opportunity to ask different questions. U can reach a big number of people
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	<ul style="list-style-type: none"> Surveys are used to collect and evaluate data from participants to gain insights. in details, they look for trends, behavior, and the bigger picture. A questionnaire is any list of questions used for data collection which aim to get info about individuals.
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Able to quantify the response
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	<ol style="list-style-type: none"> 1. They are representative 2. Detailed and well structured 3. Flexible (online, in-person) 4. Allows for large samples 5. Questions are standardized 6. Can be done in any setting
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Can be done at a larger scale either online or offline
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	can be representative of the population
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Cost-saving, simple to conduct, flexibility for respondents
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	<ul style="list-style-type: none"> Less cost than interview Accurate Representative
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Can be used for a large scale
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	<ul style="list-style-type: none"> Low cost Easy to prepare Fit for large population
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	<ul style="list-style-type: none"> less time to respond easy to analyze
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Representative, questions are standardized, data can be processed rapidly
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	<ul style="list-style-type: none"> Cost saving. Reach people quickly. Flexibility for respondents over where and when to complete their questionnaire. Data accuracy. Differences in understanding and interpretation.di
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Easy, cheap, feasible, metric, analysis is easy
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	<ul style="list-style-type: none"> Faster Easy to response To the point Accurate Output can be seen in \u{1f4ca} \u{1f4c8}

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Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Simple
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Contains more detailed and scientific information
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	The anonymity of the person giving feedback. easy to get results,
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Rapid and large scale
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	They are simple and faster to use
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	They are Quick Less training needed Data is easy to compile
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Covers large data
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Quick, relatively easy to analyse, easy to compare between groups, or during time
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Can do at large scale, use online platform to capture many participants
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Low effort and cost, once it is out there it is easy to spread, big data collection possible
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	To collect Quantitative data from large populations
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Get statistically certain responses
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Representative; quantitative
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	scope, the designed and expected, online convenient
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Quick and easy, large amount of information, large sample size, cheap (online ones), quantitative data acceptable to donors.
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Diverse opinions
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Questionnaires are great. Questions are designed ahead and tailored for the objectives of the research
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Less time consuming
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Able to assess large populations / number of people at once Able to collect a lot of quantitative data Easier to analyze large amount of data Can use when questions are clear and data is specific Good to use when you need specific quantitative data
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Simple to use
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	They don't consume time/resources
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Analysing insights are not quite laborious
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Save time, easier to code
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Validated instruments available, clear and reproducible analysis possible, can be very fast with researchers experienced in vaccine demand research
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	-useful for generating / estimating proportions and doing statistical analysis -Helpful in identifying intervention gaps
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Cost savings, can reach people quickly and flexibility for respondents over where and when to complete their questionnaire.
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Easy to execute The questionnaire can be translated into different languages Response may be low
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Rapid population assessment.Quantitative data less complexity.
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Good method of interviewing a large group
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	May be relevant, relatively easy to conduct,
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Capable of collecting data from a large number of respondents. A broad range of data be collected.
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	It makes easy to collect the required data in a certain sequence. It ensures the focus only on the subject of the survey.
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Convenient, short time consuming, more information or data in a short time
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Gives real time data Gives accurate data Can be the better option in conflict regions when administered remotely

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Session 3, A, Exercise 3.1		Easy to analyze Cost effective in terms of resources Answers are predefined Not time consuming Covers a wider population
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Their is anonymity which enhances the ability of the respondents to give controversial answers thus enhancing accurate research results.
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	You get get alot of information
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Can be a regular data collection, can be representative sample size
Session 3, A, Exercise 3.1	1a. What are the benefits of using surveys/questionnaires?	Generalization Quantitative statistics
Session 3, A, Exercise 3.1		Respondents may not feel encouraged to provide accurate, honest answers Respondents may not feel comfortable providing answers that present themselves in a unfavorable manner. Respondents may not be fully aware of their reasons for any given answer because of lack of memory on the subject, or even boredom.
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Difficult to conduct qualitative survey
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Limited, quantitaive and not qualitative. Can't limit it to focus groups
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Questions that bear controversies may not be precisely answered by the participants because of the probably difficulty of recalling the information related to them. The truth behind these controversies may not be relieved as accurately as when using alternative data gathering methods such as face-to-face interviews and focus groups.
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	May have lots of "garbage" or "checkbox" without reading Qs
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Not qualitative
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Costly
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	respondents bias,
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Getting targeted respondent
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Mixing up of wording Duplicate response
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Accuracy depends on quality of design Information is difficult to collect
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	It is time consuming It needs a significant amount of resources
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	The questions can be confusing or misleading (reliability and validity)
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Difficult to get the context
Session 3, A, Exercise 3.1		1. Costly 2. Requires good traing 3. Can be resource intensive 4. Accuracy depends on quality of the design 5. Lack of context
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Questions can easily be misinterpreted Expensive
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	requires consent
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Biase Unclear questions Low response rate
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	getting a duplicate response, selection bias
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	not the best to bring new ideas or prospective You loose the nuances
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	It is static
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	need approval to go into community miss interpretation
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Can't capture details, number of questions and follow-up questions are limited
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Cross sectional

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Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Dishonest answers. Unanswered questioned. Differences in understanding and interpretation. Hard to convey feeling and emotions. Respondent may have a hidden agenda Lack of personalization
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Not ideal for controversial issues Time consuming in certain case
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Cannot catch the dynamic
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	need human resources training resources logistics
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	needs funding needs more personnel to carry out the tasks
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Responses may not be reflective of actual situation
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	It can't be useful for illiterate people and children Results may not be generalised
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Mis-interpretation of questions by the listener Mis-interpretation of question by the surveyor Directional Answers
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Fatigue
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	You only get what you ask
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Cannot cover some groups, questions misinterpreted, bias
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	If you forgot a question you cannot edit it anymore once it is online, you need a big group to make statements
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Data collected may be not that rich and not necessarily representative.
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Cannot always understand why someone is doing something
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Bias; the response might be influenced by the data collector; difficult to interpret behavior/context
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	limited questions, maybe miss sth key information which the designer did not consider
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Depends on interviewer, train your team, interview bias, participant bias, you only get what you ask. Need to be backed with qualitative assessments, quantitative data acceptable to donors. Avoid odd numbers.
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Logistic issues Education Limits people's deeper thought
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Personally I am grateful for the piloting before the main assessment. Surveys are great but if you are not asking the correct questions when translated into local language, it may move in another direction.
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Duplicate response which might not give you an in-depth understanding
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Data may be limited and not rich Random data collection by large population and not necessarily representative Limited to quantitative data not qualitative Limited use to populations who are illiterate and/or speak other languages Large amount of data to analyze
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	They fail to collect detailed information (missing out on vital insights)
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Validation is limited, questions could be designed to guide responses in certain ways
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Distance from researcher to participants, might be like in an ivory tower
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	-sometimes questions are lost in translation especially if the surveys are delivered in local languages - responses are determined a priori -inot possible to get nuanced responses
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Differences in understanding and interpretation Unanswered questions
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Can be biased Unreliability
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Data is limited solution since it was predetermine.
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Impractical for illiterate communities/groups
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	No deep insight, resources,

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Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	People will provide dishonest answer and personal bias as well.
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	The major challenge is to make it adoptable to the community. Some times the real answers do not come from the community due to many reasons like they are not feeling comfort or they respond in peer pressure etc.
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Some people may not fill out the questionnaire or answer the survey carefully
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Expensive to undertake Needs some literacy levels if self administered Requires experts to analyze data gathered
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Limited in scope.
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	The one on one human feeling is lost and the question can be misunderstood.
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	to much data becomes challenging during analysis
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	Difficult to roll out, standardised questions (limited options)
Session 3, A, Exercise 3.1	1b. What are the challenges of using Surveys/questionnaires?	No context or nuances
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	Useful to use people with good information about the services Good to involve community informants
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	Observant, see body language and get answers, qualitative data collection
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	The individual being interviewed is unable to provide false information during screening questions such as gender, age, or race.
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	Can assess the non-verbal cues and inflections in understanding further. Easy to ask followup or probing Qs
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	In-depth and detailed
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	Can use online, telephone etc
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	deeper insights of participants (verbal and non verbal responses)
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	It's focused and giving enough flexibility to get respond on particular questions.
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	Able to collect information in depth
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	Interviews allow for an in-depth analysis
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	It is a live discussion hence it gives the opportunity to explore information It is a one on one discussion hence you can access information otherwise regarded as private.
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	trying to understand complex topics when the questions are unclear
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	Get the context and able to answer "why"
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	1. In-depth analysis 2. Qualitative - Open ended
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	You can clarify any uncertainties You can probe more
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	get first hand information from interviewees
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	interviewees are more experienced about the topic
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	Get deep information
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	more effective for qualitative data collection, to gather more data about community insights,
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	Personal experience
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	If the interviewer is good, you can go personal and ask sensitive opinions It's good when you need to be more listener than assertive
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	help to explore detail
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	In-depth, allow deep-dive into issues, there's flexibility
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	Finding the right candidates Detailed assessment Best source of information Increase knowledge Understanding stakeholder better Additional information
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	Understand emotions, perceptions

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Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	Indepth info Convenient
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	From Group 2a. What are the benefits of using Interviews? Live (see the response) Access to information regarded as private One-on-one Time to explore answers / repeat the question possible
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	Can explore deeper
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	More easy open ended easy
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	one can probe further to get answers and clarity. its flexible
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	Ability to probe
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	They help explain and better understand and explore opinions, behaviors and experiences. Questions normally are open ended, so in depth information can be collected.
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	They are one-to-one People can really open up with details Data is easy to compile
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	Accurate responses
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	You get the context, more information and something you never thought of
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	More insights, quick responses, more responses, allows to probe
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	In-depth questions possible
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	We can use them to collect detailed information such as feelings, concerns, fears, many perspectives
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	Can probe for more in-depth info, can adjust questions in real time
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	In-depth; more detailed; snow ball
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	two ways, the feedback two ways
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	Privacy, one-to-one, get into depth into the problem. Allow for advance preparedness of research participants and researcher. Ask follow-up question. Fill in gaps from quantitative data. Allows non-verbal communication process. Opportunity to change track to a different process to getting your answers. Snow balling can lead to FGDs
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	Opportunities to get a broader view of what people thought
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	You get to have the personal opinions and perceptions of the topic or item of focus.
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	Better response especially to those who can't read and write
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	They are good for collection of vital information
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	They allow for opportunity to read body language and untold facts Useful to collect qualitative information about participants perspectives Provides concrete information
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	Opportunity to go to participants according to their schedule Can get data responses regarding specific concerns, questions, community barriers
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	Mutual interaction, questions could be flexibly adjusted accordingly to fit the dynamic between interviewees and interviewers
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	In depth analysis, -important in eliciting individual experiences and perspectives -Enhances confidentiality when talking about sensitive topics -offers opportunity for respondents to answer questions using their own words
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	people who cannot read and write can also answer the questions. The interviewer can judge the non-verbal behavior of the respondent.
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	Explorative for opinion, bahavior In-depth Information
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	More information than the survey.qualitative data
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	To understand other problems that you may not be searching in your research It captures the emotions and feelings of participants
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	Deep analysis, ability to get deeper insight,
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	The interviewer can control over order of the question.
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	Through this exercise we can get the exact opinion of the community regarding the issues.

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Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	exchange of information
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	Encourages one on one interaction hence timely data Takes shorter time
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	Wider scope. Brings in other views Solutions are suggested.
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	Emotions, extensive discussion and body language are observed and noted.
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	getting information which is regarded as private
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	In depth feedback, opportunity to get more details
Session 3, A, Exercise 3.1	2a. What are the benefits of using interviews?	In depth insight
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Requires time
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	participant and interview bias, cultural challenges
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Difficult to analyse if unstructured and qualitative in nature.
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Training Safety of interviewer Time constraints Resource intensive
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Need more time Need skilled interviewers to generate info on sensitive issues
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Costsly
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	communication barriers, bias
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	It's time taking and not easy for the introvert respondent
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Long time
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Requires a great deal of skill Language barrier May be a challenge
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Interviewer bias is a problem since people are prone to certain biases
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	More time consuming compared to survey
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	1. Time consuming 2. Resource intensive 3. Requires experienced interviewers
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Interviewer burning out requires rapport with participants can be subject to bias
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	interviewer bias, snap judgments
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	resource consuming
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Expensive and time consuming
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	selection of interviewee
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Time consuming, data takes longer to process and analyze
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Analysis, no proper guide Personal biasness Quick to judge Forming stereotypes
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Hard to verifying Unpredictable outcome
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Time consuming Bias information

Survey Name	Poll Question	Poll Option
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Need skilled interviewers Possibility of false information if they are sensitive Qs Language barrier Time taking process / limited number of respondents Transcribing and analyzing time Time limitation from key participants Vulnerable to researcher bias
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Takes time
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	time taking meeting times detailed need train person people sometime reluctant
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	language barrier requires a skillful person to carry out the interview
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Qualitative maybe difficult to analyze
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	More difficult to make sense of the collected data and time consuming when it comes to analysis
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	The process can be slow Data can be less Less responses are gathered in single interviews
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Time consuming
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	You need to know how to conduct them... and how to analyze them
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Need skilled interviewer, bias of participant, more time consuming, cannot ask so many,
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Very time consuming
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	It requires more time for logistics, preparation for researchers. it requires more time for data analysis.
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Data takes more time to analyze, does not provide representative data for a total population
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Not representative; bias (participant selection; the way the interviewer ask the question); time-consuming (transcription); the interviewer may influence the responder and affect the result
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	the questions and answers need to double check, samples are limited,
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Harder to train people, harder to get analysis. Higher chance of bias for participant and interviewer. Logistical requirements, no-shows, gender bias. Cultural challenges. More expensive, time consuming. Need community support, trusted influencers. Smaller sample size. Who do you talk to?
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Resources limited and time consuming , not standardized
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	The interviewees can lie, depending on the people in the room...
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Very costly and time consuming
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Logistical arrangements to coordinate people and arrangements- resource consuming Time Consuming for data analysis - large amount of qualitative data Need a framework to interpret data and clear tools to use Need to be able to detect biases
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	They are time consuming
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Data analysis could be quite laborious
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	lack of instruments for recording and transcribing interview, the relationship between interviewers and interviewees could be damaged to data quality
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Difficult to publish, to generalise, some more unease to say things now socially desirable, analysis takes time -requires skilled qualitative interviewer to probe and ask follow-up questions
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Conducting interview studies can be very costly as well as very time-consuming. An interview can cause biases. Interview studies provide less anonymity, which is a big concern for many respondents.
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Personal bias
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	More resources needed ,interviewer bias
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	It is time-consuming and takes longer to interpret can not be generalized to a larger community/methodological
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Time consuming, resources, structure of questions, skills of facilitator,
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Cost is disadvantage. Small sample size.

Survey Name	Poll Question	Poll Option
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	To make community comfort to respond the questions honestly is a minor challenge.
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Introverted respondents may be unable to express their true thoughts
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Information can be distorted hence losing meaning by interviewers during recording and transcription
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Needs an experienced interviewer Hard to analyze Time consuming
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Most patients might not be able to convey their feelings since they're exposed to the interviewers.
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	it is easy for a personal to give false information
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Less representative, can be biased
Session 3, A, Exercise 3.1	2b. What are the challenges of using interviews?	Time consuming to conduct and analyze Clarify and test pre-conceived notions and findings. Understand met and unmet needs.
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	Hear feedback in their own words and voices. Uncover ideas and issues that initially may not have been considered – but are important to the customer.
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	Good to explore the collective views
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	qualitative data collection from the focus groups, diverse views and opinions, greater involvement and therefore wider number of answers
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	Gain a richer understanding of your stakeholders' views.
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	Larger Group at one end Real time access to info Can understand the "feelings" towards specific intervention projects/proposals
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	More detailed information from groups. get sense of a community perceptions, behavioral insights etc First hand info; different insights emerging from the group; less expensive; quicker data collection
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	Can get real reactions of listener's
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	deeper insights of participants(verbal and non verbal responses)
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	Getting better sense of understanding among group/community on particular topic, issues and services
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	Hear clients feedback in their own words
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	Focus groups simulate community dynamics and show diversity
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	It is time saving It encourages positive group dynamics
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	data are more accessible in a group settings and there is more balanced between quantitative and qualitative data
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	Able to capture the interaction among the community
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	1. Can draw detailed information 2. Can be fairly cheap to conduct
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	Can easily control the discussion and you can get first hand information
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	first hand information
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	See different opinions
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	Understand met and unmet needs, clarify concepts and needs

Survey Name	Poll Question	Poll Option
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	Understand community dynamics and collective beliefs and culture
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	It's less expensive than focus groups
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	explore more
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	Allows for quick data collection, can provide rich data
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	Easily measured customer reaction
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	In line with community study issues, characteristics
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	Solid info
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	More than one at a time / time preserving Specific information in limited time Group dynamics act positively Group will encourage
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	Can get opinions from different point of view
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	easy quick qualitative open ended
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	one gets to pass information to a larger group of people
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	Real time information from a wide group of people
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	It provides an insight into how a group thinks about an issue, opinion and ideas
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	More people can be approached at the same time More data can be collected
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	Give insight to other forms of survey
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	Can deep dive in the views, can allow to test hypothesis
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	Discussion can lead to more insights
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	Can be more efficient than individual interviews. People become more engaging and we can generate new themes/conversations during the process
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	Can draw out group norms
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	More representative; immediate response; able to capture emotion (face to face interaction); encourage each other
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	explore more informative insights
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	Generate discussion between the group that can be observed. Take away from formalised Q&A.
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	Deeper perspective and broader view
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	It opens up certain discussions and various views are heard at once. It also saves time and money that may have been spent on individual interviews.

Survey Name	Poll Question	Poll Option
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	Can get perspective of a number of people within a certain group Can be more efficient than interviews Can be more engaging and encouraging of people to share ideas in a group Ability to generate new themes, attitudes and beliefs amongst- generates more conversations
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	They allow for gaining insights/perspectives from multiple stakeholders at once They could be inexpensive
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	A diverse range of opinions,
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	Brings different people together = interactive,
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	- useful in rapidly generating rich data
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	time saving,
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	Insights are gather
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	More group data will be received ,more theme can be seen.
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	Multidimensional perspectives can be captured at the same time
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	Deep insight, ideas,
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	It is time saving and cost
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	It is a low cost activity and gives the real response regarding the problem. It is less time taking compare to other method. With the limited sources we can do it.
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	effective
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	Can be used to generate data that commonly affect the community Cheap and easy to conduct
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	Very insightful Speaks to the needs of the community Wider scope Varying perspectives
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	There's unison of thought process. A pull of one or two thoughts from people in a group can help in decision making process.
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	You get the general view of the majority
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	Give an opportunity to listen to a target group prospective
Session 3, A, Exercise 3.1	3a. What are the benefits of using Focus groups/listening sessions?	Immerse groups into a conversation and get genuine insight
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Difficult to generalise the findings to other people in other locations
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	difficult to moderate, resource intensive, too many answers can create analysis challenges, lack of coordination between moderator and note taker, observer
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	The moderator face difficulty about participants who are not actively participating in group discussion. Some people may dominate
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Others may influence the discussion more. Need trained moderator, else data may be one-sided or polarised
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	May not get sensitive answers if they put individual on the spot; Not for sensitive information; some people may not speak as boldly; group dynamic my not generate required information

Survey Name	Poll Question	Poll Option
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Not free to give their opinion
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	data bias, expensive
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Multiple response on particular subject sometimes its difficult to determine the exact views on the subject.
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Participants can't voice their opinion freely The results are sometimes biased
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Difficulty to reach many participants on time
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Need a skilled moderator Transcribing and analysing time
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Participants voice can be shadowed leading to members not expressing their honest and personal opinions
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Probability of being overshadowed
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	1. Requires trained moderators 2. May be difficult to identify right target groups
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	There may be no true self expression and opinion
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	requires a skilled person to collect information
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	No agreement between group
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	some times, responses are biased
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	resource consuming
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	You need a really good supervisor You can loose the opinions of shy people
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	bias by facilitator
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	can silence the minority, can be dominated by participants with strong opinions
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Again, transcribing, laborious, n analysis Never understood NVivo
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Not as in depth like other researches
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Time Difficult to get participants Group dynamics Need skilled moderator Possibility of false information if they are sensitive Qs Language barrier Time taking process / limited number of respondents Transcribing and analyzing time Time limitation from key participants
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Vulnerable to researcher bias Loud people overshadow others
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Difficult to ask people to say what they think
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	summarising completing

Survey Name	Poll Question	Poll Option
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	needs mobilization of cohort needed. requires refreshment after meeting(funds)
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Group May go off topic
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Hard to get honest opinions for sensitive topics More expensive to execute than surveys Results maybe biased May not be true representative to your target group
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	If one wrong person speaks in the wrong direction the whole thing can go wrong
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Expensive
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Moderator bias influencing discussion, bias some very vocal, how to see when info is enough
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Discussion can lead to people feelings 'afraid' to speak up
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	The moderator needs to be skilled and keep the group focused to the discussion.
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	The discussion can be overpowered/limited by powerful (authority figures) participants and group leaders/organizers
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Bias (influenced by a strong leader); some people may be overshadowed (depend on the selection process; facilitator has an essential role)
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	it is a challenging for the decision of whether the collected information is enough or not
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Group dynamics - smart talkers, quieter, hesitancy to speaking out. Train the moderator. Separate men from women, and age groups. Time consuming, time consuming analysis. Need for HR is larger - note taker, or record on audio file.
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	people might not express their own thoughts of people who dont want to speak freely where men are
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	I had an experience where the opinion leader in the group who was against C-19 vaccine spoke first. Every other participant joined in.
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Might create biasness since it doesn't reflect better on individual opinion Could be quite stressful to manage to keep people focused on the specific topic - Good facilitation skill required
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Getting honest opinions could be difficult especially when there's a possibility to hurt others Logistics issue with bringing people together to a room People may feel threatened if selection of group members isn't carefully done May be an opportunity to spread misinformation
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Conflict may arise if facilitators aren't prepared/skilled People may become distracted and stray from topic
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Not everybody can share equally
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Some people might be dominant, others quite, shy to speak up
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Focus groups are much more expensive to execute then survey / questionnaire, Moderators can greatly impact the outcome of a focus group discussion - need a skilled moderator -Group dynamics is important -not good for exploring sensitive questions
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Can be expensive
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Resource consuming.Need quantitative for generalized
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Some people may be power differences that may influence the discussions Logistic challenges to bring people

Survey Name	Poll Question	Poll Option
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Not is in-depth and moderator bias
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	more efficient, multiple survey respondents at the same time
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Generalized information can not address individual issues Some respondents may fear to share sensitive information
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Time consuming Language especially if you need a translator Difficult to analyze Covers a small population
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	There might be conflict of interest between people thus delaying the timing of the project.
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	you easily get confused if you do not control the group
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Require skilled facilitators, usually represent only the views of specific groups
Session 3, A, Exercise 3.1	3b. What are the challenges of using Focus groups/listening sessions	Time consuming to conduct and analyze
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	Social listening allows you to track sentiment in real-time, so you can know right away if there's a significant change in how much people are talking about you or the mood behind what they say.
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	Useful to get opinions Useful to address infodemics
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	Real time information
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	Finding influencers. Keeping an eye on competitors.
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	Tracks Misinformation - Can use tech Can be automated Data can be analyzed
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	Able to understand trends online Gives community feedback
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	Cost-effective
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	reach out many respondents/data collection
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	Giving opportunities to community to open-up and to enable facilitator to identify the issues that can be translated into good planning.
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	cover huge population
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	You can get informations about emerging trends you can reach a lot of people at once
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	Can work day and night
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	engagement opportunities with target audiences are increased
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	Get the idea of social tendency 1. Useful for getting personalised information on specific concerns 2. Cheap to undertake 3. Can cover huge populations
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	4. Quick to perform 5. Collect information in real time
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	Can access information at any time

Survey Name	Poll Question	Poll Option
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	information collected very fast
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	allow you to track sentiments in a real-time
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	See what happens in community
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	Tapping into information available in open sources. Help understand the general direction the community thought are heading to
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	You can have a broad view of many people Data are there and you just need to analyze them properly It can give you the direction of your study
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	learn more perception
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	Quick data collection, captures trends and patterns
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	Updated info
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	Widespread ideas Real trend n attitude
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	Reach more ppl in limited time / more data Less influence to the participants No need to travel Can work day and night Opportunity to networking and partnerships to achieve the goal Electronic data / easy to analysis Could be participatory True picture can be seen
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	Can capture what happened in society on that time
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	helps to plan activities by listening to community concerns. get more information/opinions about services offered.
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	Diverse views
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	Allows to track sentiment in real time
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	You can listen to more people People's opinion can be really raw and fresh for you to catch Real time responses by community
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	Speed time in response gatherings
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	See current narratives and concerns, real time, will help you plan
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	We can collect unbiased data as well as understand trends and communities in which they happen
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	Can see how many people think/feel about a topic in real time
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	Unfiltered opinions; to get the context; real-time response (should be ready for an immediate response); social tendency
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	new media is multi-channel more informative, real-time
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	Pulse of the community especially the youth, honest opinion due to anonymity.
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	Penetrative thoughts

Survey Name	Poll Question	Poll Option
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	The one listening gets to 'subtly' correct misconceptions and misinfo, because he/she is in the platform.
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	Creaf more effective and real time survey
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	Easy to monitor and capture a lot of information People speak openly so easier to get unfiltered information Less bias as screening populations' perspectives Can identify influencers online Can understand community perspective
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	Useful for getting information from the youthful, literate and technology savvy population
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	Quick, less demand of human resources
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	You do get a feeling what the communities are thinking (but only captures those who use social media, excludes some populations)
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	-convenience and potential to generate large and diverse amounts of data
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	You can find out the information in real-time, right away
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	More public data can be collected .unfiltered information .
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	Relatively a newer area that came strongly with COVID-19 Get ideas of what of what people think online
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	You reach large audience and you have direct connect with your audience.
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	In this way way we can collect the information without going in side the community.
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	information trend, huge information or data in a short time
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	Can result in generation of data in a wider scope within the shortest time
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	Easy to access for all with phones
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	It is less time taking and yields good results.
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	you always have a large group hence more information flow
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	Allow to monitor views on certain topics for larger groups
Session 3, A, Exercise 3.1	4a. What are the benefits of using social listening/media monitoring?	Timely Gives in Seth insight
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	Social Listening tools also cannot identify sentiment, which is a key factor that influences a brand's relationships with its consumers
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	Biased information may be prevalent So many noise
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	missed information, normative reasons take over personal reasons, real time opinion can change, subconscious information can come thru depending on the environment
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	Social platforms are often noisy and overcrowded places, so it can be difficult to find the information you're after.
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	Technology should be supported or supervised by trained humans Data may not be completely reliable
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	You mostly monitor trends - limiting ; not speaking in-person; hard to keep up with misinformation trends; have to be decisive on what to respond to

Survey Name	Poll Question	Poll Option
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	Biases
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	lacks emotional connection
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	Too many views on the same subject/topics. Uncontrolled or open platform. Difficult to keep on the topic, etc.
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	Not able to reach everyone because Not all are able to access
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	Social media monitoring don't allow for an in-depth analysis
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	May not reach those off social media Can be amplified You need a technical group to answer raised questions
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	misinformation since information spreads fast in social media
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	Not focus as there are a lot unfiltered opinions
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	1. Not suitable for undeserved populations 2. Requires training for staff to implement 3. Maybe devoid of empathy for poorly represented minority groups
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	Misinformation
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	subject to bias from the participants
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	lack of consistency in metrics
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	Misleading information
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	It has a representation issue (not.all views are represented in the media)
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	The demographic segmentation is difficult Epistemic injustice Sometimes language problems to collect data
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	not all have access/accessible
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	doesn't capture details
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	Misinfo, rural, poverty n IT deficient r left out
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	Noise Sentiment accuracy Drill down capability
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	Technologies may change Loose data
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	Possibly amplified picture is seen Only those active on social media Need a technical group to answer the questions raised Difficult to
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	Not easy to use
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	difficult to get feed back from people who can not access the social media
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	Only certain population groups may have access to internet/smart phones

Survey Name	Poll Question	Poll Option
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	Social platforms maybe noisy at times and overcrowded places, so it can be difficult to find information you are after
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	What people write online may not what they practice in the reality. It changed rapidly so we need dedicated teams to keep a check.
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	Data can easily be influenced
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	Mat not see all conversations, may be missing some issues, may not be representative, sime people are not there
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	It requires time to walk through all the media channels
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	Limited where there is limited social media
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	Not well-organized which leads to difficulties in monitoring (not focus); influencers (e.g., antivaxx); hard to capture local context
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	it is a challenging to managable and focused.and difficult to explain beyond the information presented
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	IT savy people to do it.
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	Misconceptions, limits information to certain st of people
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	I tried it, as an experience on a WhatsApp platform. It can take a while and one person alone cannot do it. You need other members to keep posting and reposting the right information or the misinfo can easily drown out the correct information.
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	Difficult to understand which group are you listening
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	Fails to capture views of illiterates and older population who are not technology savvy
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	Could be ineffective amongst populations with poor internet penetration rates
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	Not engaging too much with the communities, cannot identify the intent
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	The ability to capture the huge mass of information
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	-potential ethical concerns -sometimes what people post online is not necessarily what they believe or practice
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	There are no guarantees with social listening, and you never know what you will (or will not) find.
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	Difficult in combining the data source.
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	Need dedicated people to monitor Speed may be higher than the response
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	Received negative feedback. You can't get views of participants which is not on media platform.
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	Through this way we can not reach to each of the community members. The response will come from the limited sources like only from those sources who are using social media.
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	Tend to be biased or inaccurate, perhaps not representative enough
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	Requires internet Only applicable to individuals with accessibility hence limiting the respondents especially the poor
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	Too much information Requires a listening tool like WHO EARS Covers a wider geographical area which makes it hard to be localized Cheap in as far as data collection is concerned.
Session 3, A, Exercise 3.1	4b. What are the challenges of using social listening/media monitoring?	There might be a problem of multiple response.

Survey Name	Poll Question	Poll Option
Session 3, A, Exercice 3.1	4b. What are the challenges of using social listening/media monitoring?	language barrier since your talking to so many people
Session 3, A, Exercice 3.1	4b. What are the challenges of using social listening/media monitoring?	Limited coverage since not all vulnerable groups are using social media
Session 3, A, Exercice 3.1	4b. What are the challenges of using social listening/media monitoring?	Varied methodology Data expires quickly
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Insuffisance de représentation de la communauté Monopole de parole par certains
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Dans l'analyse des données
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Incohérence des informations
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	1. La personne source à identifier 2. La possession de l'information 3. Identification Des acteurs clean concernés
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Contrôle du groupe,
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	TEMPS
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Toutes les réponses sont bonnes, bien structurer les réponses
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Ciblage
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Il faut choisir un groupe homogène répondant aux normes de groupe
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Temps limité des participants
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Il peut y avoir des membres qui influencent d'autres
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	il y a des personnes qui ne donne pas leur avis
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Pas de confidentialité
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Difficulté d'analyse
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Incompréhension avant de trouver un consensus, le surmoi qui prime
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	tout le monde trouve son opinion meilleure
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	- Les gents doivent se sentir en confiance pour exprimer sea sentiments.
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Maîtrise de son public
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Pas de grand nombre d'enquêtés
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	La discrétion, certaines personnes ne parlent pas
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Non maîtrise de la cible lors de la discussion
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	De fois les personnes monopolisent la parole, risque d aller hors sujet, prend de temps dans l analyse du coup retard dans la publication des résultats

Survey Name	Poll Question	Poll Option
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Genes a repondre
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Influence du groupe sur les opinions individuelles
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Leadership Connaissance en technique d'animation
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Perte du temps
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Biais de desirabilité sociale
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Traitement de l'information assez long.
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Difficulté de décisions
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Résultats non généralisables, pas rejeter les réponses, pas de confidentialité
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Plusieurs réponses peuvent apparaître et pas de garantie de confidentialité
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Beaucoup des matériels
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Capacité d'écoute gestion de la séance et suivi des recommandations
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	. Intolérance
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Parfois des Mésentente et désaccords.
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Groupe hétérogène ; frustration de certains
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Monopole des paroles, honte, timidité . Difficultés de gérer le groupe
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Pas de mauvaise réponse un grand travail pour l'animateur ou le preneur de note de bien structuré les réponses qu'on cherche
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Pouvoir réunir le nombre de personnes Géné à parler à parler devant d'autres personnes
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Défis de l'animation du groupe
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	il faut être avec les gens expérimentés
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	La taille de l'échantillon d'étude, le genre et l'âge de participant
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Certaines personnes peuvent être intimidées par d'autres et ainsi ne pourront pas s'exprimer comme il le souhaite
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	1. Si le genre n'est pas respecté, certains seront inhibés et donc des réponses sur réserve
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Des gens peuvent dominer d'autres, les timides ne parlent pas
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Points de vue dominants, influence des différents groupes, disponibilité des participants
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Le nombre de personnes limité en 10 et 12 Prend beaucoup du temps

Survey Name	Poll Question	Poll Option
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Influences des différents groupes sociaux
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	le temps, l'organisation et l'analyse
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Persuader tout le monde
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Désaccords sur un problème, différence de visions
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Changer leurs comportements et croyances sur la vaccination
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Elle ne permet pas d'obtenir toutes les idées à cause du fait que dans le groupe plusieurs types de personnes sont réunis (jeunes vieux ...)
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Il arrive qu'il y ait des personnes qui influencent les avis des autres
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Contamination des réponses
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Bruit.
Session 3, B, Exercice 3.1	3b. Quels sont les défis liés à l'utilisation groupes de discussion/séances d'écoute?	Partage équitable de parole
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	L'expression facile de la population, faire parvenir le message directement lors de l'écoute sociale
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Écoute sociale à pour avantage la liberté de ton des participants qui vont jusqu'au bout de leur pensée sans être interrompu
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	pour identifier les causes des problèmes trouvés dans la communauté
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Collectes des informations précises
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	L'écoute sociale permet d'y retirer des information qui vont permettre d'améliorer les programmes; la surveillance des médias permet de veiller sur la qualité des informations diffusées pour y déceler celles qui sont bonne pour le public et pour le programme et apporter des bonnes informations pour corriger celles qui sont étonnées.
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Suivre la tendance des épidémies
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Permettent d'anticiper sur les problèmes
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Permet la récolte des informations en grande nombre Permet de parle sans crainte Large terrain d'expression
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	diminution des rumeurs
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Amélioration de la confiance Diagnostic rapide des rumeurs/ désinformation Apport à des réponses
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Large information Connaissances des sources d'information
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Informations générales
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Connaissance des problèmes sociales
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Difficulté. D'analyse des données
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Donne plus information sur les évidences liées à la maladies

Survey Name	Poll Question	Poll Option
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	- large diffusion - large plage de données
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Les taciturne
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	-comprendre les perceptions au large d'une situation
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Possibilité d'avoir un très large échantillonnage
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Ça permet de ramasser les infos qui coûtent la route, Ça permet surtout de surveiller les informations dangereuses qui prennent du terrain
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Les timides seront pénalisé
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Permet de comprendre la réaction des communautés sur les réseaux sociaux et ede faire une intervention plus ciblée.
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Permet d'avoir les données sur l'infodemie, sur les informations qui circulent dans la communauté
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Partage de larges informatiques sur la collection des données
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	1. Connaissance Des faits sociaux et Les informations qui y sont vehiculées 2. Connaissance des sources d'information 3. Identification Des intox
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Savoir ce que les groupes sociaux émettent en ligne, mise à de la base des infox
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Collecte des données quali bey quanti
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Possibilité de réagir par le même canal
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Tracking des sujets de conversation sur un sujet de l'enquête Meilleures perception des opinions diverses
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Permet de déceler la désinformation et bâtir de bons messages
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Receueillir les besoins des communautés
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Permet de collecter des rumeurs et des fausses informations qui circulent dans la communauté
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Ne dépense pas de temps
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	S'imprègnent de la réalité du groupe, données no verbales INCO: Risque de mauvaise interprétation des données, suspicion, réticences de certains participants, plus subjectif
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Obtention facile d'info
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	On parle le même langage
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	atteinte du grand nombre
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	- On peut avoir une idée de la société mais
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Prévenir les effets négatif des infodemies
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	D'être proactif à la lutte contre l'infodemie

Survey Name	Poll Question	Poll Option
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Collecte des conceptions de la communauté
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Permet d'avoir en temps réel toutes les fausses information et désinformation sur le terrain
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Être proactif dans la prise de décision, comprendre la préoccupation des communautés, oriente l'expert par rapport à la demande de vaccins
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Opinions réelles des communautè
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Obtenion de l'opinion dun groupe de personne sur un sujet donné
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Immersion des problèmes
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Atteinte d'un grand nombre de cible
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Pour surveiller des informations sociales et commencer à mettre en oeuvre des informations précises par démystifier les mésinformations
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Avoir des informations assez larges sur des problématiques
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Multitudes sources informations
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Atteindre plusieurs personnes à la fois
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Récolter les informations sur la villes ou la cibles
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Participation et implication de la communauté
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Suivi des conversations des tendances et vides d information
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Comprendre les attentes des populations.
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Connaître les messages, clé des désinformation
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Gestion efficace des rumeurs
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Permet d'avoir une vue d'ensemble sur les opinions diverses
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Adapté aux jeunes
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	A savoir les tendance, les informations et les mésinformations qui passent dans la population
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Filterer l'information,
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Le contrôle de ce qui se dit dans les médias sociaux
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Avoir le maximum d informations justes ou fausses
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Recueil des données facilement
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Connaître ce qui se dit dans la communauté pour orienter le message de sensibilisation en vue de corriger les rumeurs

Survey Name	Poll Question	Poll Option
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Possibilité de collecter sans influences les points de vue
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	permet de savoir ce qui se dit et anticiper les réponses
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	On connait le point de view de tout le monde, on sait ce que pens la communauté d'une situation bien précise.
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Permet de récolter plusieurs type d information venant de sources différentes. Récoltes des données relatives à la personne
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Avantage : - bien adapté pour changer un croyance sociale, Désavantage : coût élevé,
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Elle permet d'avoir les vraie tendances Cout moins cher et rapide
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Elle permet de suivre en temps réel toutes les manifestations sociales ou de la vie associative
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Participation interactive.
Session 3, B, Exercice 3.1	4a. Quels sont les avantages de l'utilisation l'écoute sociale/la surveillance des médias?	Informatiin.essentielles
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Difficulté de gérer un groupe social
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	La capacité de systhese du modérateur pour transcrire exactement les dit des un et des autres
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	seul au traves les rélais communautaires ou les crieurs que l'on peut sensibiliser la communauté ...
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	La prise en compte de tous les avis dans les analyses des données
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Il faut se donner du temps de peur de passer à côté d'une information qui peut causer du tord à la communautés qui écoutes ou lisent les programmes et les articles diffusés ou publiés par ces médias
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Capacité de répondre aux infodemie
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Une insuffisance en ressources humaines dans certains bureaux pays
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Fausse informations Pas moyen de verifier les infos
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Désinformations diminuer
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Veille afin de ne pas laisser échapper une mesi formation,
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Partage de fausses information pour plaire aux autres membres du groupe
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Informations non fiable

Survey Name	Poll Question	Poll Option
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Demande bcp de mobilité et des moyens
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Infodemie plus plus
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Tant des confusion
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	circulation des rumeurs faible maitrise des medias comprendre le feedback sur la réaction des communautés sur les réseaux sociaux et
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	- l'infodemie - manque de la qualité de l'information
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Mes informations et désinformation
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	-Les informations sont tres dynamique, donc etre prudent a l'utilisation de ces sources d'information -Couteux
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Réflexions directes de la communauté,
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Les réponses varient en fonction de l'humeur du répondant qui peut être influencé par ce qu'il lit et fake News
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Défi d'interaction avec les internautes
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Fausse information, argent
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Le défis sont d'ordre financier, parfois il faut resté connecté toute la journée pour ce
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Sont parfois limités dans le temps et l'espace
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Incomplètes parfois
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	1. La masse des informations 2. Abondances Des medias
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Les mutations des intoxicateurs (car ils changent de reseaux, de sites...), Difficulté d'identifier les intoxicateurs,, anonymat
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Connexion, limitation des cibles à atteindre
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Temps est généralement mal impartit
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Temps passé pour le monitoring

Survey Name	Poll Question	Poll Option
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Bien écouter et mettre les moyens nécessaires pour bien suivre les écoutes.
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Le manque de franchise de certains participants
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	On ramasse tout. Donc il est difficile de connaître le poids de chaque information son employeur
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	réponse très large
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Risque de mauvaise interprétation des données, suspicion, réticences de certains participants, plus subjectif
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Bcp de temps Information non réelle
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Interprétation différentes de message
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	contradiction de messages, difficile de détecter l'effectif atteint par le message, feedback limité
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	- On a seulement la vision des médias - Il n'y a pas de contact direct avec les gens
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Être réactif et bien communiquer
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Les médias hors ligne sont souvent oubliés
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	La mésinformation,
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Insuffisance de personnes formées pour le suivi de l'écoute sociale sur le terrain.
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Devois de passer le temps à la surveillance
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Haute technologie
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Non prise en compte des avis individuels
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Sensibilité ++
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Pas de feedback
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Difficultés liées à l'utilisation des logiciels

Survey Name	Poll Question	Poll Option
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Exposition a l'infodemie
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Technologie non maîtriser par tout le monde
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Difficultés d'avoir les informations en temps réel
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	L'infodemie surcule dans le réseaux sociaux et la surveillance sociale dans les réseaux sociaux
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	L analyse, la vérification et les recommandations, disposer de l'équipe capable de le faire avec les moyens nécessaires
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	C'est la désinformation et la mesinformations
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	L'abondance des informations
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Temps, la recherche des sources d'information
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Difficultés d'identitier les intervenants
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Ne permet pas d'avoir les opinions de ceux qui n'utilisent pas les médias.
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	C'est difficile de répondre aux rumeurs qui sont très nombreux dans les réseaux sociaux
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	La taille de l'échantillon, le genre et l'âge de participants
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Non contrôle des informations partagées
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Possibilité de s'appropriier la nature des interviewés
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Pas sûr d
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Manque de perception des sentiments des correspondants
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Necessite un suivi régulier et permanent
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Nécessite assez de ressources et de la concentration
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Pouvoir écouter l'ensemble des médias et disposer des moyens technologiques nécessaires

Survey Name	Poll Question	Poll Option
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Beaucoup de rumeurs, risques de désinformation.
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Informations peut être biaisée si on écoute pas la bonne source.
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Diffusion à large échelle de la communauté Utilisation des personnes écoutées dans la communauté
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	L'analyse des données est difficile car venant de plusieurs sources
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	On ne peut que se fier à ce que les médias collectent
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Manque d'écoute.
Session 3, B, Exercice 3.1	4b. Quels sont les défis liés à l'utilisation de l'écoute sociale/la surveillance des médias?	Trop d'info