Comprehensive training

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HOSTED BY GAVI, WHO, UNICEF & US CDC

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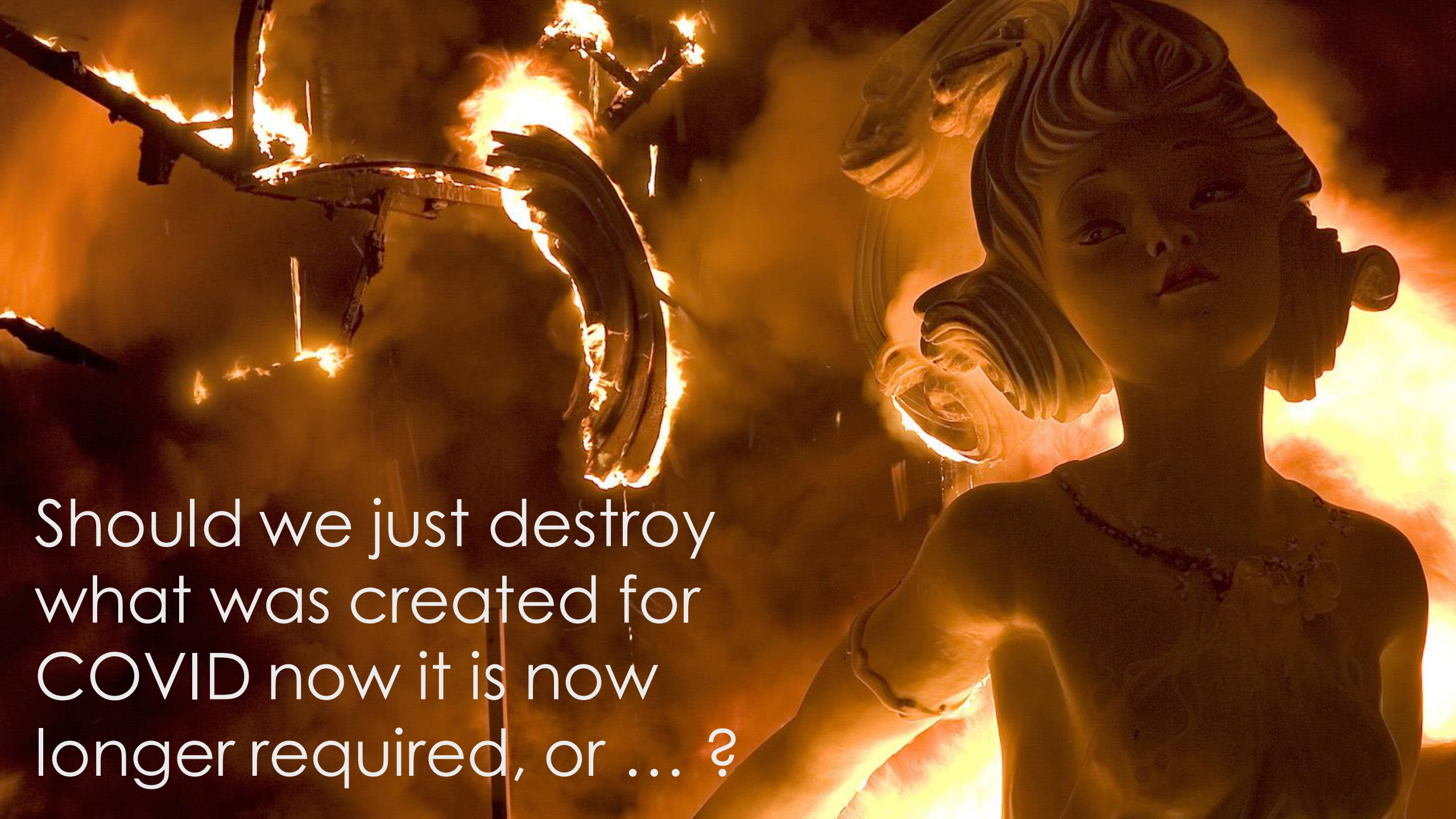
Bringing it all together

HEALTH SYSTEMS STRENGTHENING


Should we just destroy
what was created for
COVID now it is now
longer required, or … ?

.. shall we recycle the innovative solutions

… into other public health challenges?

What have we built?

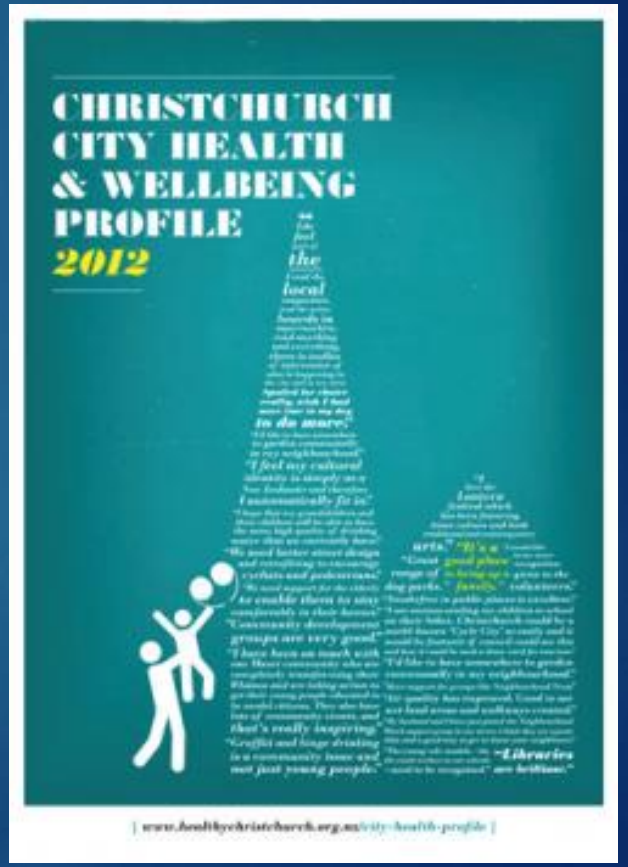
- Public Health on the agenda
- Health in All Policies
- Whole-of-society approach
- Enhanced surveillance systems
- Interoperable ehealth applications
- New vaccine tech
- Infodemic management & the art of communication

Keep the relationships you have forged during the pandemic to ensure a whole-of-government/society approach to other health problems.

Fiji COVID Safe Ambassadors – Health, Police, Competition & Consumer Commission

Health in all Policies

- Unless maintained, other sectors would seek to exclude health from policy decisions in other sectors in retribution to the damage wreaked by the pandemic.
- Health considerations increase costs upfront; to highlight new markets eg healthy tourism.
- Nonetheless, policy makers are more aware of the need to take on board health's feedback on several policies.



Whole-of-society links maintained

- WHO Europe is collaborating with UNWTO on a joint strategy with an aim to strengthen ties between tourism and public health in Europe's smallest states.

- Towards '*healthy tourists, healthy communities, a healthy environment, and healthy economies for current and future generations*' (Zurab Pololikashvili, Secretary General, UNWTO)

- Protection of the vulnerable?
- Use of masks in crowded places?

Surveillance systems

- Pandemic not over yet …
- Ensure that systems built for COVID can be easily adapted to new epidemics.

eHealth interoperability

- Most extensive
- Fastest
- Most secure
- Put in place by high, middle & low income countries.
- Clear demonstration that interoperability of specific health record elements is possible.

Vaccine technology has evolved greatly…

- Prior to pandemic, mRNA vaccines were still in development for a host of diseases, including non-infectious conditions like multiple sclerosis & cancer, but not yet in licensed meds.
- The experience gained with the use of mRNA vaccines will facilitate the development of new vaccines for several neglected tropical diseases.

IM & the art of communication

- …infectious disease threats
- …health literacy
- … etc etc

Bonus slide …

- To keep public health on the agenda, maintain a whole-of-society approach, maintain your surveillance systems, or ensure uptake of lovely ehealth initiatives or future vaccination campaigns, you need to keep managing that infodemic and facilitating clear communication!

- Infodemic management is the mother of all public health interventions – without it, their effectiveness is threatened.

“It's now evident that public health is part of national security.”

Scott Gottlieb

Former US Commissioner of Food and Drugs