

Session 4 Titles and Speakers

Human Centered Design Approaches

Dr. Oommen John, MD

Lead, India Health Accelerator Programme

George Institute for Global Health

India

Link: [\(4\) Oommen John - Human Centered Design Approaches to Intervention Development - YouTube](#)

Message Testing: Africa Infodemic Response Alliance and Viral Facts Africa

Tom Trewinnard

Founder and COO Fathm

Link: [\(4\) Tom Trewinnard and Sergio Cecchini - Message Testing at AIRA and Viral Facts Africa - YouTube](#)