

Session 6 Presentations and Speakers

Crisis Emergency Risk Communication and Science Communication in Uncertain Times

Richard Quartarone

Immunization Services Division

US CDC

Link: [\(4\) Richard Quartarone - Crisis Emergency Risk and Science Communication in Uncertain Times - YouTube](#)

From Social Marketing to Design Thinking

Anton Schneider

SBC Advisor

USAID

Link: [\(4\) Anton Schneider - From Social Marketing to Design Thinking - YouTube](#)

Engaging Networks

Alexandra McPhedran

WHO Consultant, Partnerships & Engagement

Epidemic & Pandemic Preparedness & Prevention (EPP)

WHO Health Emergencies Programme

Katherine Sheridan

WHO Technical Officer (Partnerships & Engagement)

Epidemic & Pandemic Preparedness & Prevention (EPP)

WHO Health Emergencies Programme

Fr. Tony Labiao Jr.

Executive Secretary, Caritas Philippines

Vicar for Pastoral Programs of the Diocese of Novaliches

Link: [\(4\) Alexandra McPhedran, Katherine Sheridan, and Fr. Tony Labiao Jr. - Engaging Networks - YouTube](#)

Addressing health misinformation

Tina Purnat

Team Lead for Infodemic Management

Department of Pandemic and Epidemic Preparedness and Prevention

WHO Health Emergencies Programme

Elisabeth Wilhelm

Health Communications Specialist

Global Immunization Division

US CDC

Link: [\(4\) Tina Purnat and Elisabeth Wilhelm - Addressing Health Misinformation - YouTube](#)

Digital Health Interventions

Sara Chamberlain

Digital Director

BBC Media Action, India

Contributors:

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UN University, Gender & Health Hub

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Link: [\(4\) Sara Chamberlain, Amnesty LeFevre, and Claudia Lopes - Digital Health Interventions - YouTube](#)